

Promoting a Business Website Project Worth 100 Points

Scenario

This Web project is going to require you to design a Website that would effectively promote a business. This could be a business that is already in existence or one that you could see yourself starting at some point in time. Think about five different areas of a business that you feel you would be important for customers, suppliers, current and potential employees, stockholders, and all other groups normally associated with a business, to be able to locate on the Internet. This site needs to be a minimum of six pages. You need to create a Web page for each aspect of the business you select. Your homepage (**remember to name this either index or default**) needs to be an overview of the five pages that make up your Web site. As far as text, each of your pages (except your homepage) should have between 15-20 sentences on them.

Some page ideas could include (but are NOT limited to) company history, executive information/history, products your company offers, recent financial information, community involvement, and how technology is used within your company. **You should not include any information that has been included on a previous Web project. NO COPYING AND PASTING!!!**

Additional Requirements

Like all projects the material contained within each of your Web pages must be **school appropriate**. This applies to all information included within the project and it must NOT contain anything that might be considered offensive or disrespectful. Projects that do not follow this simple guideline will receive a **zero!**

References that indicate where you found pictures, information, or other materials should be included on the proper pages. **DO NOT** copy and paste information from one Website directly into your project. Summarize information, put it into your own words, and make it meaningful to you and your audience.

Don't forget to spell check! You will lose five points for each spelling error found within your project. **Also organization counts for this project.** Do you have folders for graphics, pages, documents, etc., or do you have a whole bunch of files in your main student folder?

After you have completed your Web project, please turn in your planning sheet, which has the grading rubric on the back of it. Make sure to review the grading rubric that has been given to you in advance so you are aware of the items you will be required to include within your project.

Remember your planning sheet is worth 10 points.